





## MSME DEVELOPMENT INSTITUTE, DIMAPUR

उद्घाटन समारोह राष्ट्रीय स्तर के ई-जागरूकता कार्यक्रम 'संभव', 2021

### "SAMBHAV" E-NATIONAL LEVEL AWARENESS PROGRAMME, 2021

in association with

GOVERNMENT COLLEGE, PHEK.

PRANABANANDA WOMEN'S COLLEGE , DIMAPUR

Google Meet Link - https://meet.google.com/efa-wbtd-bam

26 NOVEMBER 2021, 10 AM

# "SAMBHAV" e-National Level Awareness Programme, 2021

## Organised by : MSME Development Institute, Dimapur, Nagaland In association with Phek Government College, Phek

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Pranabananda Women's College, Dimapur

Date: 26.11.2021

Mode of Conduct : Live Webinar(Google meet)

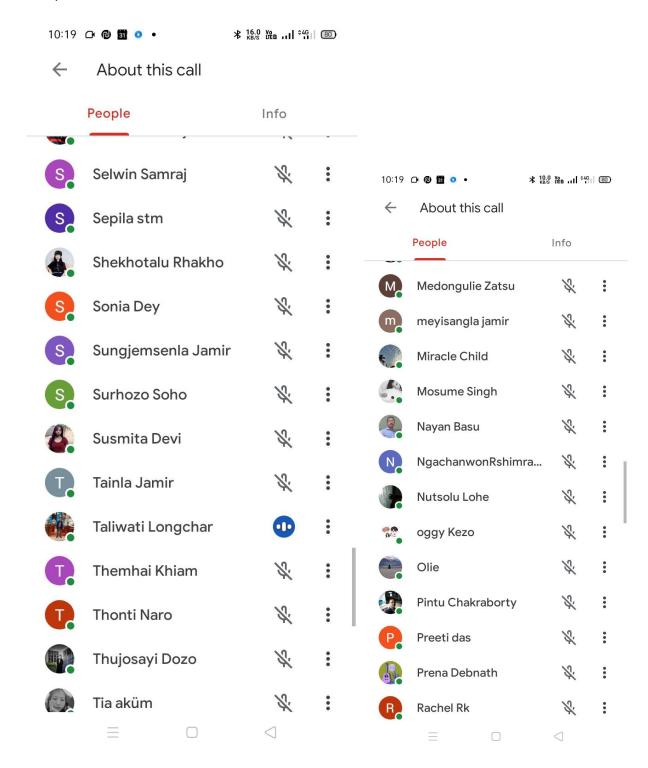
Time: 10.00 am to 11:30 am

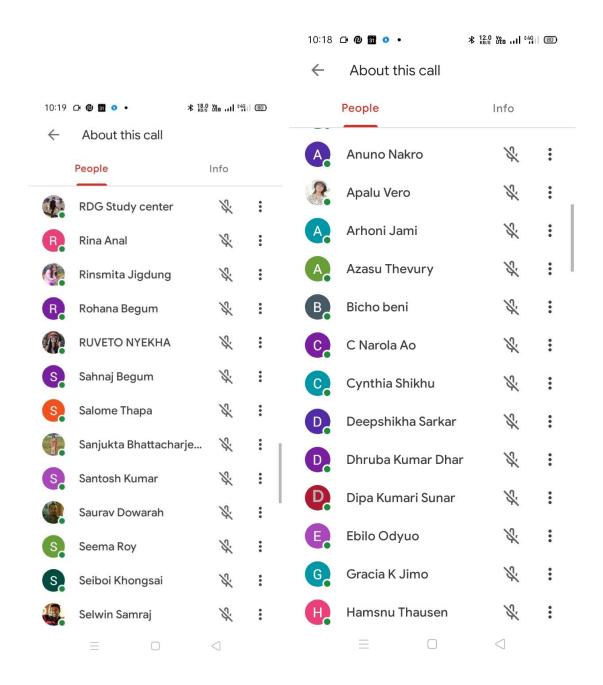
#### Agenda of the Programme

SI. No.	Particulars	Description	Name of the moderator	
1	Welcome of the participants in the Awareness Programme (Time- 10:00 am to 10:05 am)	The Moderator of the MSME Development Institute will welcome all the participants and will introduce himself and the college/institute representatives to share a few words of encouragement to participants.	Shri.A.Selwin Samraj Assistant Director, MSME-DI, Dimapur	
2	Introduction about the participating college/institute (Time- 10:05 am to 10:15 am) (5 min each for the speaker)	The Principal of Pranabananda Women's College Dimapur will welcome all the participants and will introduce himself and the institute and share a few words of encouragement to participants.	Shri. Tali Longchar, Joint Director, MSME-DI, Dimapur. Shri. Dr. Santosh Kumar, Principal, Pranabananda Women's College.	
3	Motivational Video (Film-A) (Time- 10:15 am to 10:26 am)	A motivational video will be played to encourage the participants to take up entrepreneurship.	MSME Development Institute, Dimapur	
4	Importance of entrepreneurship (Time- 10:26 am to 10:36 am)	The Head of the office of MSME DI will talk about importance of entrepreneurship and how Ministry of MSME is handholding youth to promote entrepreneurship.	Shri. Tali Longchar, Joint Director, MSME-DI, Dimapur	
5	Video on Schemes of the Ministry (Film-B) (Time- 10:36 am to 10:44 am)	A short animated documentary will be played explaining different schemes of the Ministry.	MSME Development Institute, Dimapur	
6	Talk about success stories created by the field office (Time- 10:44 am to 10:53 am)	The head of MSME Development Institute will talk about his experience in handholding the aspiring entrepreneurs to set up their own enterprise.	Shri. Tali Longchar, Joint Director, MSME-DI, Dimapur	
7	Video on success stories (Film-C) (Time- 10:53 am to 11:05 am)	A short video on success stories will be played by the moderator.	MSME Development Institute, Dimapur	
8	Talk with a local successful entrepreneur (Time- 11:05 am to 11:20 am)	Thereafter, the Moderator will introduce the successful local entrepreneur to the participants whom they can relate to and get confidence in becoming an entrepreneur. The entrepreneur will share his journey and will boost the confidence in the participants	Shri Jongpong Ao, Consultant, United Nations Development Programme, Nagaland Unit	
9	Concluding the Webinar (Time- 11:20 am to 11:25 am)	Moderator will conclude the webinar by giving the details of the field office for any further assistance and will ask the participants to fill google-feedback form.	Shri.A.Selwin Samraj, Assistant Director, MSME-DI, Dimapur	
10	Vote of thanks (Time- 11:25 am to 11:30 am)	The Principal of Phek Govt. College will deliver the vote of thanks/appreciation to the participants for their participation.	Shri. Dr. Vizokol Mekro, Principal, Phek Govt. College,	

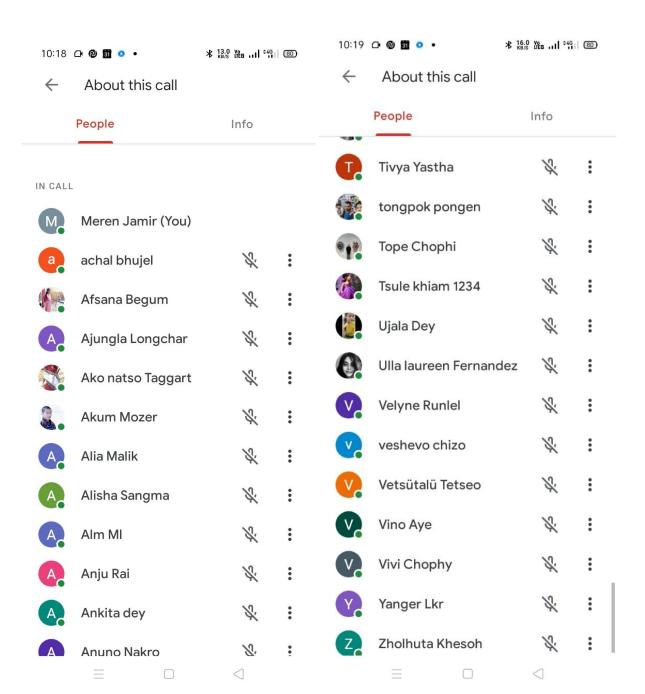
To join the webinar link: https://meet.google.com/efa-wbtd-bam

#### Participants:





'SAMBHAV' E-National Level Awareness Programme, 2021 on 26<sup>th</sup> November, 2021



# 'SAMBHAV' E-National Level Awareness Programme, 2021 on 26<sup>th</sup> November, 2021

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